

Headline: A. O. Smith extends 'Greatest BuyBack offer' on water purifiers with Rs. 3000 off on your old purifier

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Pune : A. O. Smith, a leading global water technology company, has announced the 'Greatest BuyBack offer' on its 100% RO purifier variant with a Green touch. Under this offer, users can bring their existing water purifiers and in exchange, buy the A. O. Smith 100% RO water purifier under a discount of Rs. 3000. Customers wouldn't have to worry about the disposal of their old or existing purifier as A. O. Smith team will assist in collection and disposal of the old water purifier in an environment friendly way.

The purifiers collected from the consumers will be sorted and given to companies or entities who have been authorized by the relevant state government to manage and dispose components forming a part of such old water purifiers.

A. O. Smith water purifier is known for its state-of-the-art technology and comes with 7 stage water purification technology. Additionally it comes with MIN-TECH (Mineralizer Technology) wherein the essential minerals are added to pure water. It is powered with double protection comprising

of RO + SCMT (Silver Charged Membrane Technology) which ensures safe water. Its patented side stream RO Membrane prolongs membrane life, and comes with 2 years warranty. It is also India's first RO system having hot water option with added minerals at two temperature choices. A. O. Smith also has a unique solution to customer's service request. They will respond to customer request within 1 hour from the time of call registration, provide solution on the same day and are committed to have solution given in first attempt itself.