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A O Smith bags award for heaters

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Chennai, Mar 18:

A O Smith India Water Heating Private Ltd has bagged the 'Product of the Year' award for its water heater models HSE-SBS-15 and HSE-SBS-25 respectively.

In a press release here, the company's managing director Tamal Chaudhuri said, 'In line with our commitment to provide our consumers with exceptional product offerings, we invest our efforts in heeding the demand to a dependable and efficient source of reliable hot water. This has led us to develop the one of the advanced residential water heater technologies which are superior in quality, have the longest warranties and best value for money. Moreover, this product has the wired remote controller which makes it very easy to operate when the water heater is placed above the ceiling'.

Product of the Year is one of the highest recognitions for a consumer brand as it seeks to celebrate, champion and reward the best innovations in retail products done through an independent survey across the country touching 18,000 consumers in 23 cities, said the release.

A O Smith India is head quartered in Bengaluru and manufactures and markets residential and commercial water heaters.