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A O Smith Water Heaters bag the Product of the Year 2013 award for HSE-SBS-15 & HSE-SBS-25



Pune(Voice News Service):- A.O. Smith India Water Heating Private Limited, bagged the prestigious 'Product of the Year' award for their water heater models HSE-SBS-15 & HSE-SBS-25 respectively. Product of the Year is one of the highest recognitions for a consumer brand as it seeks to celebrate, champion and reward the best innovations in Retail products done through an independent survey across the country touching 18,000 consumers in 23 cities.

The award winning water heaters constitute A.O. Smith's special range of heaters that are highly energy efficient with BEE 5 star rating. Both the water heaters feature tanks lined with the Company's exclusive Blue Diamond glass that helps extended product life span. This innovative technology offers excellent protection against hard water and corrosion. The wired remote

controller displays the temperature and the total energy consumed by the water heater.

Delighted to receive the award, Mr. Tamal Chaudhuri, Managing Director, A. O. Smith India Water Heating Private Limited said, 'In line with our commitment to provide our consumers with exceptional product offerings, we at A. O. Smith invest our efforts in heeding the demand to a dependable & efficient source of reliable hot water. This has led us to develop the one of the advanced residential water heater technologies which are superior in quality, have the longest warranties and best value for money. Moreover, this product has the wired remote controller which makes it very easy to operate when the water heater is placed above the ceiling'. Alternatively, the water heaters are also fitted with additional features like temperature control where the temperature can be precisely set between 25°C to 75°C and a display of the total energy consumed by the water heater.