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AO Smith to launch new product

Hyderabad: AO Smith India Water Heating Private Limited said it would re-launch its EWS water heater as HSE-SDS as Bureau of Energy Efficiency (BEE) granted five star rating to it. The new water heater comes with innovative features such as blue diamond glass lining which improves the life of the inner tank, temperature control knob, and thermal cut-out. The heater comes with a safety valve as standard equipment. "Consumers today are increasingly becoming aware of the benefits of energy-efficient appliances. We at AO Smith have always tried to give our customers energy efficient products. Now, with 5-star rated water heaters, our customers will be able to save around 50 per cent of electricity. Going forward, we aim to get most of our products 5-star rated," said Tamal Chaudhuri, MD, AO Smith India.